



## Diversity, Equity and Inclusion (DEI)

#### The Leadership Challenge: It's Time to Change

Diversity, Equity, & Inclusion is no longer optional, for organizations of all stripes.

Systemic bias, overt discrimination, and a need for lasting change have come into the spotlight like never before. Those growing social expectations are here to stay.

To better comply with these new standards, employees, clients and shareholders are expecting leaders to change the way companies operate.

# Prompta AI: Empowering Culture Change

Prompta AI supports companies in their DEI culture change journey by measuring how equitable and inclusive their culture is. It uncovers deficits and blind spots that are negatively impacting progress.

In conjunction with our change management framework, the *Prompta AI* platform analyses feelings, concerns and levels of inclusion and engagement. It provides change leaders with the insights they need, to address potential roadblocks to organizational transitions.



### Benefits of Prompta Al

Prompta AI creates DEI programs featuring multiple unique benefits.

- Executive Dashboard: A snapshot of your company's current DEI landscape.
- Quantifiable Measurements: DEI insights & deficits, within your organization.
- Employee Sentiment:
   How they perceive inclusion
   (or lack of it) in your company
- Timely & Informed
   Resolution:
   Enable fast, effective decision making and problem solving.
- Employee Engagement: Increasing and retaining it.









#### **Improving Working Cultures and Working Lives**

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#### **Prompta's Approach**

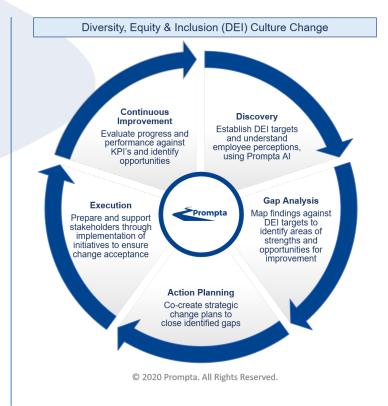
Prompta is the first Management Consulting company to be certified within Canada as "diverse" by the CGLCC. We are uniquely positioned to support and guide your organization, throughout its DEI transformational journey.

When you're ready, Prompta has the people, tools and tech to ensure your success.

Our Prompta AI platform leverages Natural Language Processing (NLP) and Machine Learning, to uncover previously hidden, real (not perceived) insights into your organization's DEI strengths and weaknesses.

We'll take you step-by-step, through our DEI Culture Change process.

The result will be a more inclusive culture, where employees, customers and suppliers feel included, safe and supported.



#### Some Prompta clients include





















Certified by:





Recognized as: 2018 Canadian LGBT+ Business Enterprise of the Year



Promptaconsultinggroup.com

info@prompta.ca 416-575-7737

#### Company Details

Founded: DUNS #: NAISC Codes: 2008 203363536

NAISC Codes: SIC: 541611, 541612, 541614, 541618, 541790, 541720

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02 Speding Ave #200 Toronto ON MET 202